# GRAPHIC DESIGN CERTIFICATE (CAREER)

Program website (https://www.frederick.edu/programs/arts-humanities/graphic-design.aspx)

Program Manager: Diane Xu Email: dxu@frederick.edu Phone: 301.846.2637

### **Program Description**

Designed to provide the core skills needed to function in the fields of graphic communication, publishing, and Web based design. The challenging and rapidly changing world of visual communications requires creative problem-solving using a combination of tools and techniques. In hands-on classes, students solve design problems with instruction from active communications professionals, using hardware and software they will encounter in the workplace. College-level reading and writing is expected.

# **Program Learning Outcomes**

- Demonstrate proficiency in the use of current industry standard software
- Research and produce an informed design and photography appropriate to client/assignment needs.
- Produce works of design and photography using a variety of media.
- Comprehend the responsibilities associated with professional behavior by participating in an internship.
- Produce well-crafted design and photography appropriate for entry or intermediate level professional work.

# **Program Requirements**

Code	Title	Credits	
Departmental Requirements			
COMM 111	Introduction to Mass Communication	3	
GRPH 111	Graphic Design I	3	
GRPH 112	Graphic Design II	3	
GRPH 114	Web Design I	3	
GRPH 212	Graphic Design III (Spring)	3	
GRPH 215	Professional and Transfer Portfolio	1	
FILM 134	Digital Photography I	3	
FILM 144	Digital Video Production	4	
INTR 102	Internship	2	
Total Credits		25	

### **Transfer Note**

For more information on careers and transfer, contact the Career and Academic Planning Services office at 301.846.2471 or visit Transfer Services (https://www.frederick.edu/student-resources/counseling-advising/transfer-services.aspx).

# **Guided Pathway to Success (GPS)**

Suggested schedules map your path to degree completion.

Students should meet with an advisor each semester to carefully select and sequence courses based on their specific academic goals and interests. Visit Jefferson Hall or call 301.846.2471 for advising.

Recommended First Semester		Credits
COMM 111	Introduction to Mass Communication	3
GRPH 111	Graphic Design I	3
FILM 134	Digital Photography I	3
	Credits	9
Recommended Se	econd Semester	
GRPH 112	Graphic Design II	3
GRPH 114	Web Design I	3
FILM 144	Digital Video Production	4
	Credits	10
Recommended Th	ird Semester	
GRPH 212	Graphic Design III (Spring)	3
GRPH 215	Professional and Transfer Portfolio	1
INTR 102	Internship	2
	Credits	6
	Total Credits	25

#### **Part-time Students**

Part-time students should complete courses in the order listed on the pathway. Please contact program manager for questions about part-time status.

Students who take fewer than 15 credits each semester or who require developmental English or Math coursework will need additional semesters to complete their degrees. Summer term and January session classes may help students to make faster progress.

#### Pathway Legend

Milestone - courses with the Milestone notation should be taken within the recommend credit range to stay on track for program completion.

Fall, Spring, Summer - courses with a Fall, Spring, or Summer notation indicate the course is offered in the specified semester only.