

MASS COMMUNICATION AREA OF CONCENTRATION WITHIN ARTS AND HUMANITIES A.A. (TRANSFER)

Program website (<https://www.frederick.edu/programs/arts-humanities/mass-communications.aspx>)

Program Description

Designed to teach students to critically examine all types of media including film, television, advertising, journalism, and digital media to understand how it impacts, and is impacted by, society. Mass communication careers often require specific expertise, so this program offers concentrations of courses leading to applied knowledge in areas such as graphic design, digital video production, and technical communications. This concentration outfits the student with practical knowledge to prepare students to continue media studies at other universities.

Program Learning Outcomes

- Demonstrate effective speaking and listening skills for communication in personal, public, and media areas.
- Demonstrate effective writing skills for communication in personal, public, and media areas.
- Define mass communication from a variety of philosophical, historical, theoretical, and practical perspectives.
- Analyze and interpret the mass media content in the context of global society.
- Demonstrate the ability to gather and evaluate in-depth information from diverse, field-appropriate books, journals, databases, and internet sources.
- Analyze effectively the potential consequences of newly emerging technologies.
- Describe the history and development of communication technologies and processes and how these concepts have affected individuals and society.
- Demonstrate enhanced analytical, critical, and performance competencies that will assist students in participating effectively in multimedia platforms.
- Create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.

Program Requirements

- Students must complete their credit **English and Mathematics** within the first 24 credits.
- One course must meet the cultural competence graduation requirement (<https://frederick-public.courseleaf.com/general-education-core/#cultural>).
- **CORE: The General Education CORE** is that foundation of the higher education curriculum providing a coherent intellectual experience for all students. Students should check with an advisor or the transfer

institution (ARTSYS) before selecting General Education CORE requirements. <http://artsys.usmd.edu/>

- In some General Education categories (Mathematics, Biological & Physical Sciences), a 4-credit course selected from the GenEd course list will satisfy the requirement in place of a 3-credit course. Students should check with an advisor before selecting these courses.
- For the Physical Education, Health, or Nutrition requirement, a 3-credit PHED, HLTH, or NUTR course may satisfy the requirement in place of a 1-credit course. Students should check with an advisor before selecting this course.
- Students must earn a grade of "C" or better in ENGL 101 English Composition.
- Students must complete a minimum of nine credits at the 200-level.

Code	Title	Credits
English		
ENGL 101	English Composition	3
Mathematics		
Mathematics Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#mathematics)		3
Social & Behavioral Sciences		
Social & Behavioral Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#social-behavioral) - select two courses from different disciplines		6
Arts & Humanities		
Arts Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#arts)		3
Humanities Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#humanities)		3
Communication Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#communication)		3
Biological & Physical Sciences		
Biological & Physical Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#biological-physical)		3
Biological & Physical Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#biological-physical) (Lab course)		4
General Education Elective		
General Education Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#general)		3
Physical Education, Health, or Nutrition Requirement		
Select one PHED, HLTH, or NUTR course		1
Concentration Courses		
COMM 111	Introduction to Mass Communication	3
ENGL 219	Technical Writing	3
FILM 144	Digital Video Production	4
GRPH 111	Graphic Design I	3
Select two of the following:		6
BMGT 221	Public Relations	
BMGT 225	Marketing	
COMM 105	Small Group Communication	
COMM 107	Career Communication	
ENGL 212	Newswriting and Reporting	
ENGL 241	Journalism Publication Practicum	
FILM 134	Digital Photography I	
GRPH 112	Graphic Design II	
GRPH 114	Web Design Foundations	
HUMN 104	Humanities in a Digital World	
MUSC 130	Foundations of Audio Technology	
Electives		
Select nine credits ¹		9
Total Credits		60

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Students should check with an advisor or transfer institution (ARTSYS) before selecting their electives.

Transfer Note

For more information on careers and transfer, contact the Career and Academic Planning Services office at 301.846.2471 or visit Transfer Services (<https://www.frederick.edu/student-resources/counseling-advising/transfer-services.aspx>).

Guided Pathway to Success (GPS)

Suggested schedules map your path to degree completion.

Students should meet with an advisor each semester to carefully select and sequence courses based on their specific academic goals and interests. Visit Jefferson Hall or call 301.846.2471 for advising.

Recommended First Semester		Credits
ENGL 101	English Composition ¹	3
COMM 111	Introduction to Mass Communication (Milestone)	3
Mathematics Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#mathematics) ¹		3
Arts Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#arts)		3
Social & Behavioral Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#social-behavioral)		3
Credits		15
Recommended Second Semester		
Humanities Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#humanities)		3
Communication Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#communication)		3
GRPH 111	Graphic Design I (Milestone)	3
Choose an elective in consultation with an advisor		3
Choose an elective ²		3
Credits		15
Recommended Third Semester		
Biological & Physical Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#biological-physical) (Lab course)		4
Social & Behavioral Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#social-behavioral) (in a different discipline from first)		3
Choose an elective in consultation with an advisor (Milestone)		3
Physical Education, Health, or Nutrition Requirement		1
FILM 144	Digital Video Production	4
Credits		15
Recommended Fourth Semester		
General Education Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#general)		3
Choose an elective ²		3
Biological & Physical Sciences Elective (Gen Ed course list) (https://frederick-public.courseleaf.com/general-education-core/#biological-physical)		3
ENGL 219	Technical Writing	3
Choose an elective in consultation with an advisor		3
Credits		15
Total Credits		60

1
Take this course within the first 24 credits.

2
Choose two courses from BMGT 221 Public Relations, BMGT 225 Marketing, COMM 105 Small Group Communication, COMM 107 Career Communication, ENGL 212 Newswriting and Reporting, ENGL 241 Journalism Publication Practicum, FILM 134 Digital Photography I, GRPH 112 Graphic Design II, GRPH 114 Web Design Foundations, HUMN 104 Humanities in a Digital World, and MUSC 130 Foundations of Audio Technology.

Part-time Students

Part-time students should complete courses in the order listed on the pathway. Please contact program manager for questions about part-time status.

Students who take fewer than 15 credits each semester or who require developmental English or Math coursework will need additional semesters to complete their degrees. Summer term and January session classes may help students to make faster progress.

Pathway Legend

Milestone - courses with the Milestone notation should be taken within the recommend credit range to stay on track for program completion.

Fall, Spring, Summer - courses with a Fall, Spring, or Summer notation indicate the course is offered in the specified semester only.